

From Farm to Garden, Third Generation Dependability

Any farmer living in the Tri-State area during the past 50 years has heard of Roeder Implement. The landmark farm equipment dealership south of Dubuque has been in business since 1957. Now, fast forward 40 years to 1997 when the Roeder family established what promises to be another standard, this time in the lawn and garden industry.

James Roeder and Sharon Roeder opened Roeder Outdoor Power to be Eastern Iowa's lawn and garden authority. The multi-line dealership sells high quality new and used lawn and garden equipment. They carry a large variety of makes and models including John Deere, Cub Cadet, Troy-bilt, Honda, Kubota, Echo, Frontier, Mantis, Land Pride, and Scag equipment. Soon Stihl will be partnering with John Deere to provide handheld equipment for them. Roeder Outdoor Power will then carry the Stihl products.

This third generation, family-owned business has an experienced, knowledgeable staff and first rate service. Their factory-trained personnel work hard to satisfy their customers, a point not missed by Jim M. from Van Wert, Ohio.

"I would certainly recommend to any of my friends and family to purchase from Roeder Outdoor Power," he said. "Again, thanks for all of your help and patience. I understand why you sell the number of lawn tractors you do! I'm a very satisfied customer."

Roeder Outdoor Power is a trusted business partner dealing in new equipment but specializing in quality, low-priced, used lawn and garden tractors and equipment. They have over 300 used mowers in stock.

Located at 2580 Rockdale Road, Dubuque, Roeder Outdoor Power operates out of a 30,000 square foot state-of-the-art facility. Their 9,000 square foot showroom displays a large amount of new and used products. They are the largest single site John Deere dealer in the United States, selling more equipment out of one location than any other dealer in the U.S. They move a tremendous amount of equipment through both trades and sales. In 2007 more than 1,100 new and used tractors were sold. Shipping of used equipment is available in the continental United States, extending their service area. Future plans to add an outside, travelling sales team will further expand their reach.

Roeder Outdoor Power is a John Deere Gold Star certified dealer. This dealer is certified to provide exceptional John Deere service. Every department has gone through a diamond cutter-like quality inspection –

and come out shining. Because they have the necessary resources to get hard-to-find-parts, the service department is able to provide maintenance for practically any brand. They stock the Original Equipment Manufacturer (OEM) parts for all of the brands they carry. The stocked inventory and extensive resources make it easy for customers to find the parts they need.

In addition to carrying lawn and garden equipment, this well-established business also has a selection of shop supplies and accessories. They sell John Deere home and workshop products, such as barbecue grills, generators, space heaters, power tools and tool storage items, as well as wet/dry vacuums and truck accessories.

A wide variety of brand-related toys and apparel are also available, featuring competitive pricing and quantity discounts. From yard ornaments to golf accessories to children's toys, if it sports a lawn and garden logo, there's a good chance you can find it at Roeder's.

The dealership is open Monday through Saturday, 8:00 a.m. to 5:00 p.m. with extended hours in the spring. Call 563-556-2071 or 800-942-4673 to inquire about inventory, discuss equipment, or check on the availability of services.

To further take care of its customers, Roeder Outdoor Power services all brands of lawn and garden equipment. "Ready to Mow at home" maintenance packages are available, and free estimates and exceptional service bring people like Steve F. of Dubuque back for all their equipment repair and maintenance needs.

"My experience at Roeder Outdoor Power was nothing short of outstanding," he commented.

Visiting their comprehensive Web site, www.lawnpower.com, is a great way to get a feel for Roeder Outdoor Power. Online you can browse their used equipment and other products from your home. The used equipment inventory, with prices, is updated regularly. Gold customer sign-up, specials, new equipment, and news and events are also found on the site.

As good a dealership as Roeder Outdoor Power has become, the Roeder family is not content to see the company remain as it is. They continue to evaluate their business and the lawn and garden market to find additional products and services that will take it from Eastern Iowa's lawn and garden authority to the best lawn and garden dealership in the country. Stop in and see how you can become one of their satisfied customers!



 <p>NO INTEREST, NO PAYMENTS FOR 12 MONTHS* LAI16 Lawn Tractor</p>  <p>Low financing makes it easy to get your hands on a John Deere.</p> <p>Visit Your Gold Star Certified John Deere Dealer Today!</p> <p>www.JohnDeere.com</p> <p><small>*Offer ends 10/31/2008. Some restrictions apply, other special rates and terms may be available, so see your dealer for details and other financing options. *Subject to approved credit on John Deere Credit Installment Plan. Up to 10% down payment may be required. *Subject to approved credit on John Deere Credit Revolving Plan, a service of FPC Financial, f.s.b. 3.99% APR is for qualified buyers. A \$1.00 per month minimum finance charge may be required. Upon default of your account, the interest rate may increase to 19.8% APR. *Subject to approved credit on John Deere Credit Revolving Plan, a service of FPC Financial, f.s.b. Payments will be based on 36 equal payment at 0% APR. No down payment required. A \$1.00 per month minimum finance charge may be required. Upon default of your account, the interest rate may increase to 19.8% APR. John Deere's green and yellow color scheme, the leaping deer symbol, and JOHN DEERE are trademarks of Deere & Company. The engine horsepower information is provided by the engine manufacturer to be used for comparison purposes only. Actual operating horsepower will be less.</small></p>	 <p>3.99% FINANCING* Center 500 XUV 644 6 Months No Payment No Interest Available Also</p>  <p>0.0% FINANCING FOR 36 MONTHS** Starting at \$9195.00 Z500A2-Trak Pro Series</p>	 <p>0.0% FINANCING FOR 48 MONTHS** Starting Under \$17,500 Z30 w/loader and backhoe</p>  <p>0.0% FINANCING FOR 48 MONTHS** 48 hp; best cab ever in this class. NEW John Deere 4300 Cab Tractor</p>	  <p>JOHN DEERE NOTHING RUNS LIKE A DEERE™</p> <p>CERTIFIED GOLD STAR DEALER</p>
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