

Where Work Ends & Fun Begins

Roger and Amy Dammen opened The Spa Gallery & Billiards in October 2005 with a vision to bring fun and enjoyment to tri-state families. "Everyone's life is at such a busy pace, and we saw this as an opportunity to bring relaxation and backyard products to families who are looking for enhanced time together at the end of a busy day," says Amy.

The Dammens say they started their business after purchasing a Sundance Spa for themselves. They had researched the hot tub industry extensively and found Sundance to be the industry leader in technology, quality and massage therapy. Without a dealer in the tri-state market, they had to make their purchase in Green Bay, Wisconsin — hauling the tub home and installing it themselves.

Roger and Amy say stress relief and a better night's sleep are the two biggest benefits of their spa. "It's also enhanced family time with our teenage children suddenly thinking it's cool to spend time with mom and dad in the spa!" adds Amy.

Spas have many health benefits that most people are unaware of, such as relieving muscle strains, sprains and many other injuries; increasing blood flow and circulation; alleviating back pain; encouraging a deeper and less-restless sleep; diminishing chronic pain; reducing blood-sugar levels for Type 2 diabetics; restoring range of motion; replacing toxins with oxygen and the body's natural nutrients; and helping lower blood pressure and cholesterol, as well as relief of arthritis.



The Spa Gallery & Billiards showroom reflects Roger and Amy Dammen's vision of bringing fun and enjoyment to tri-state families.

Amy manages the store, while Roger works full time at U.S. Bank in Dubuque and does deliveries and service work on nights and weekends. They also have three other service/delivery technicians.

Amy says the biggest joy of their business is speaking with people after their purchase and hearing their stories and how much their spa has done for them. Most people wish they had purchased a spa a long time ago. They had no idea it would do so much for them.

Their product mix has grown over the past three years to include Sundance Spas, pools, spa and pool chemicals, billiard, poker, air hockey, shuffleboard and foosball tables and all the accessories. The bar or game-room area of the home is where people turn in the winter months to be with family and friends, and this is true for both adults and children. "It is nice to know where your children are and who they're associating with, and there's no better way to do that than by creating a game-room environment in your own home."

This is just another way to enhance quality "family together" time.

Whether it's a spa or a pool table you are seeking, stop by The Spa Gallery & Billiards and let Amy help.



Amy and Roger Dammen started their business after purchasing a Sundance Spa for themselves.

**4486 Dodge St.
Dubuque
563-588-1687**



Where work ends & FUN begins!

**HOURS
Mon.-Fri. 10am - 6pm • Sat. 10am - 3pm**